



*"Good innovation is like lifting up the horizon and looking through to see the future."*

## **World Economic Forum announces new pan-European Innovation & Entrepreneurship Platform**

Brussels, 3 June 2013. The Young Innovators Unconvention taking place this week in Brussels will be the stage for the World Economic Forum's premiere announcement of its new pan-European [Innovation and Entrepreneurship Platform](#). The Platform, of which the European Young Innovators Forum (EYIF) is a core partner, will be presented on Friday 7 June, the second day of the Unconvention.

Three main pillars will underpin the Platform: promotion of entrepreneurship (particularly among young people), improving access to capital, and increasing the role of corporations in supporting entrepreneurship in Europe. Combining both a short- and long-term perspective, the platform will host a series of pilot projects as well as longer-term pan-European initiatives.

EYIF has been appointed to co-lead the Promotion of Entrepreneurship pillar, focusing on activities that will change the mindset of European youth towards risk taking and entrepreneurship, and will provide mentorship and peer support to foster an entrepreneurial culture in Europe.

The formal announcement to the press will be made by the World Economic Forum's Director, Head of Europe and Constituents Nicholas Davis and Senior Director Martin Bruncko, and by the EYIF Founder and President Kumardev Chatterjee.

The presentation will take place at a dedicated session of the Unconvention on Friday 7 June from 11.45 to 12.30 at the Egmont Palace, 8 Place du Petit Sablon / Kleine Zavel, 1000 Brussels. The session will be immediately followed by a networking lunch from 12.30 to 13.30.

For more information about the Platform, please e-mail [eyif.innovator@eyif.eu](mailto:eyif.innovator@eyif.eu) or contact Kumardev Chatterjee, tel. +32 495 598 543. For press accreditation to the Unconvention, e-mail [press@eyif.eu](mailto:press@eyif.eu). The Young Innovators Unconvention is dedicated to inspiring innovation among European youth. It brings together young people with innovative ideas and leading personalities to guide and support them: entrepreneurs, businesspeople, investors, experts, opinion leaders and policy makers. Under the High Patronage of the President of the European Parliament, the Unconvention will be held at the European Parliament on 6 June and the Palais d'Egmont on Friday 7 June. To view the full agenda and list of speakers, please go to [www.unconvention.eu](http://www.unconvention.eu).